News Release
For Immediate Release

SageView Advisory Group Expands By Adding
Higher Education and Non-Profit Industry Veteran
As 403(b) regulations are changing, SageView Advisory Group strengthens its non-profit division

(IRVINE, Calif., June 3, 2008) - SageView Advisory Group, an independent retirement and personal wealth management consulting firm, is pleased to announce the addition of Brian Cressey to its Irvine office staff. Brian is a seasoned client relationship manager with more than 25 years of experience delivering quality retirement plan solutions to plan sponsors in the educational, research, governmental, and non-profit sectors.

In his new role, Brian will be focusing on partnering with plan fiduciaries to mitigate risk by assisting in the areas of plan design, compliance, employee education, the development of investment policy statements, investment selection, and ongoing investment due diligence. He is well versed with all aspects of ERISA and retirement plan administration, and he has a wealth of experience and knowledge of all types of defined contribution plans including profit sharing/401(k), money purchase, 403(b), 457, and non-qualified deferred compensation.

Brian will utilize SageView's proprietary analytical tools to deliver a first class retirement program to plan sponsors and their participants with special attention directed toward the higher education, governmental, and non-profit marketplaces.

Prior to joining SageView, Brian was a Regional Vice President in charge of the middle market institutions in the West for TIAA-CREF, the portable, nationwide defined contribution retirement system for higher education. He also played a key role in the initial establishments of the Washington, DC, branch office of TIAA-CREF and the Newport Beach branch office, which he managed.

Brian earned his Bachelor of Arts in Economics from Bowdoin College. He holds multiple securities registrations. He also is a Certified Employee Benefits Specialist (CEBS), and he has his California Life and Health insurance licenses.

About SageView Advisory Group

Headquartered in Irvine, California, SageView Advisory Group is an independent Registered Investment Advisory firm specializing in helping retirement plan sponsors fulfill their fiduciary responsibilities, and it is the designated retirement service resource nationally for the Willis Group. SageView's team of professionals currently oversees more than $5 billion in assets. Additional offices located in Los Angeles, Bethesda, Boston, Kansas City, Knoxville, Las Vegas and West Palm Beach. For more information, call (800) 814-8742 or visit www.sageviewadvisory.com. SageView Advisory Group is located at 2010 Main Street, Suite 1220 Irvine, CA 92614.
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